

University of Pretoria Yearbook 2016

Strategic opportunities from information, communications and media technologies 837 (GIA 837)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	English
Academic organisation	Gordon Institute of Business S
Period of presentation	Semester 1 or Semester 2

Module content

Assess the impact, costs and risks of computing, information and communications systems from a business perspective and in view of internal process efficiency. Students should prove their ability to justify a technology project launch decision and budget.

Assess key obligations and risks to a company in how they interact with customers, suppliers, employees and other external entities.

Understand future challenges in a rapidly evolving competitive landscape.

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